



HEART &
STROKE
FOUNDATION
OF ONTARIO

Finding answers. For life.

2300 Yonge Street
Suite 1300
P.O. Box 2414
Toronto, Ontario
M4P 1E4

Tel. (416) 489-7100
Fax (416) 489-6885

HONORARY PATRON
The Honourable
David C. Onley, O.Ont.
Lieutenant Governor
Of Ontario

BOARD OF DIRECTORS
Colleen Johnston, F.C.A.
Chair of the Board and President

Barry Cracower
Vice Chair of the Board

Directors
Chi-Ming Chow, M.D.
U. Phillip Daniels, Ph.D.
Shafiq Ebrahim, M.B.A.
David Garland, C.A.
Marlys L. Koschinsky, Ph.D.
Michael LeClair
Robert S. McKelvie, M.D.
G. Peter Oakes, C.A.
Donna Parr
Richard C. Pettit, C.A.
J. Geoffrey Pickering, M.D.
Margaret L. Rand, Ph.D.
Allan Reynolds

Honorary Director
Anthony Graham, M.D.

CHIEF EXECUTIVE OFFICER
David W. Sculthorpe

FOUNDATION SECRETARY
Pauline Wijeyesekera

December 23, 2009

TO WHOM IT MAY CONCERN

During 2009, Heart and Stroke Foundation of Ontario (HSFO) engaged Jack Ostroff of Genus Financial Corporation to review our treasury functions including general banking, credit facilities, and credit card merchant services. The review was completed in a thorough, professional manner with little disruption to staff.

After completing the review, Jack was able to make specific recommendations to provide significant fee savings and increased interest earnings for HSFO. In addition, Jack led the negotiations with our target bank and potential merchant service providers to ensure that we actually achieved the rates that he felt our organization warranted.

I would not hesitate to recommend Genus Financial.

Sincerely,

William J. Thomas
Chief Financial Officer and Vice President
Finance, Systems and Business Solutions