

March 28, 2011

Dear Sir/Madam:

For the second time in my career, I engaged Genus Financial Corporation to review the treasury functions at a company where I was Chief Financial Officer. We asked Jack Ostroff to review our company's credit facilities, foreign exchange hedging program and general banking to provide comments on the structure and effectiveness of those functions.

This second experience replicated the success of the first. Jack put his finger on a few areas of our program that required tweaking. We made the changes he suggested and the savings to the company have been achieved in real cash. As well, my staff was educated by Jack in banking semantics and techniques and they learned new strategies enabling them to negotiate better rates in the future.

We heartily recommend Genus Financial Corporation to other Canadian organizations anxious to improve their treasury functions.

Yours very truly,  
L. V. Lomas Limited



G. Ross Clark  
Chief Financial Officer